

# **Call for Papers**

## **5<sup>th</sup> International COSINUS Call for Papers Announced - Please Share With Your Colleagues**

COSINUS is pleased to announce the 5<sup>th</sup> International COSINUS Conference 2018. Call for Papers has now been announced, so please share with your colleagues. We look forward to receiving submissions to the 5<sup>th</sup> International COSINUS 2018 at Oxford Brookes University, taking place from the 11th - 12th January 2018.

## **5th International COSINUS Conference Oxford, UK: Innovation Systems and the New Role of Universities**

### **Conference Theme:**

University-Industry interactions in a time of turbulence - opportunities and challenges

### **Date and Venue:**

Thursday 11th January 2018 - Friday 12th January 2018

Oxford Brookes University, Oxford, UK, OX33 1BP

### **About the Conference**

The significance of the role universities play in the development of knowledge economy is widely acknowledged and actively debated in both developed and developing countries. The intensity of University-Industry interactions has increased in the decades after the Second World War and this growth has been coterminous with the quickened pace of globalisation during this period. Recent events like the UK Brexit vote and 2016 US presidential election have shaken the belief in the linear progress of globalisation. It is not clear what these seismic geo-political changes mean for globalisation in general and for University-Industry interactions, in particular. This conference will focus on developing an understanding of the implications of these turbulence in the broader macro-environment on the University-Industry relationships in both developed and developing economies.

Following the footpath of the first two conferences which took place in Bristol (UK) and the third and the fourth which were organised in Algeria, the fifth

International COSINUS Conference will be held in Oxford (Thursday 11th and Friday 12 January 2018). This conference will cover a wide range of topics around the issue of university-industry interactions with a greater focus placed on the new role of universities and its impact on the social and economic development both at the national and regional levels.

### **Who Should Attend**

This Conference will provide a forum for academics, university/college management personnel, industry practitioners, planners, policy makers and other key stakeholders to discuss issues relating to best practice in knowledge exchange and knowledge sharing, and strategies for deepening and broadening effective university-industry interactions. The conference invites participants from university, industry and policy circles to share their expertise and experience in areas that would strengthen the role of universities as lead players in the process of technological progress, wealth creation, equity and sustainability. Young researchers and PhD students from different disciplinary studies are also encouraged to participate.

### **Benefits of Attendance**

- Showcase your research and further develop research ideas through discussion and feedback from experienced colleagues and experts
- Raise your profile through sharing, networking and engagement with researchers at all career stages
- Join COSINUS Network to share ideas, contribute to and receiving newsletters on innovation, strategy and university-industry links
- Opportunity for accepted full papers to be published in the special issue in International Journal of Technology Management and Sustainable Development (confirmed)
- Opportunity for best selected papers for edited book (Wiley)

### **Conference Sub-Themes**

The following are suggested as sub-themes, but are not exclusive:

- Best practices for University – Industry interaction
- Best practices for Technology Transfer Offices
- Business incubators and entrepreneurship
- Universities' spin-off strategy
- The role of universities in local social economic development
- The role of states in university-industry interaction

- Civic mission of universities
- Gender issues and new role of universities
- Entrepreneurial university and society
- University – Industry interaction and Social Network Analysis
- University – Industry interaction and employability
- University – Industry interaction and commercialisation
- University – Industry interaction and the role of knowledge absorptive capacity
- Bridging research and industry perspectives post Brexit and 2016 US election
- Theoretical implications of post Brexit and 2016 US elections on cross-national teaching and research collaborations, including recruitment and mobility
- Entrepreneurial university and intellectual property strategy
- University – small and medium enterprises interaction
- New business models to support university-industry interaction
- New social role of universities in knowledge economies
- Key determinants of industry – university effective interaction
- Governance of industry – university interaction
- Regional innovation and national competitiveness

### **Key Dates and Deadlines**

Submission of extended abstracts (max 2000 words)	31 August 2017
Notification of acceptance	22 September 2017
Submission of full papers (for inclusion in the proceedings, book and special issues)	15 December 2017
Early Bird registration	15 October 2017
Final/Late registration	15 November 2017

### **Registration Fee**

5<sup>th</sup> International COSINUS Conference Delegate Fee (including conference dinner)  
 Conference Fee: £180.00  
 Early Bird Fee (including PhD students discounted rate)): £150.00

### **Paper Submission Requirements:**

When making a submission, please can you ensure that the format requirements below are adhered to.

- Use Times New Roman 12pt and single spacing
- No identifying information (author's names, email addresses, institutions)
- MS Word Header and Footer can be used for the title of the paper and page numbers

- No inclusion of any institutional graphics or logos
- References must be Harvard style
- Documents must be tidy and not show any history of tracked changes or comments
- If your paper includes graphics, please ensure these are of a high quality resolution and reasonable file size
- No changes in the paper title, abstract, authorship, and actual paper can be made after the submission deadline
- Check that the PDF File of your paper prints correctly (i.e. all imported figures and tables are there), and ensure that the file is virus-free

## **Review Process**

The submission will be reviewed and you will be advised of its acceptance or rejection by the Scientific Committee Chair around the 22 September 2017.

All submissions will undergo a blind peer review. Reviewers will be asked to consider the quality of ideas, methodology, theoretical and/or applied contribution, structure, and potential interest to other participants.

The authors of accepted extended abstracts will have until Friday 15th December 2017 to make final amendments resulting from the reviewing process and to submit the final full paper which will be included in the conference proceedings, book and special issues.

## **Organising Committee Co-Chairs:**

Dr Surja Datta at [sdatta@brookes.ac.uk](mailto:sdatta@brookes.ac.uk)

Dr Sola Adesola at [sadesola@brookes.ac.uk](mailto:sadesola@brookes.ac.uk)

## **Scientific Committee:**

Chair: Professor Mohammed Saad at [mohammed.saad@uwe.ac.uk](mailto:mohammed.saad@uwe.ac.uk)

## **Get in Touch — For any queries, please contact:**

Name: Mieke Tyrrell

Email: [cosinus@brookes.ac.uk](mailto:cosinus@brookes.ac.uk)

Telephone: [01865 488108](tel:01865488108)

Website:

## **Share The Call for Papers**

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